

## What is Staples Preferred?

The Staples Preferred Program, Canada’s leading B2B program, provides small to medium size businesses a tailored program designed to support their needs, including everything from office essentials, furniture, tech and business services. Preferred customers can take advantage of customized pricing, exclusive marketing offers, a personalized order management dashboard, and more.

Explore all the benefits your business can receive as a Staples Preferred Customer.

## Preferred Program Value Props

<p><u>Preferred Pricing on Products and Services</u> <u>In-store and Online</u></p> <p>Save money on workplace essentials like PPE, Cleaning Supplies, Paper and Ink and Toner. Plus, shop how you want and get your Preferred pricing online or in-store at any Staples location.</p>	<p><u>Flexible Order Management</u></p> <p>Set order approval requirements, create multiple purchasing roles and arrange for delivery to several addresses, while keeping all transactions under one account.</p>
<p><u>Dedicated Account Management</u></p> <p>Your product and service account manager is your single point of contact and is always available to assist with all your business and account needs.</p>	<p><u>Exclusive Gift with Purchase Program</u></p> <p>Treat yourself or your team from our selection of premium gifts and goodies. Don’t forget to add a free gift to your next purchase.</p>
<p><u>Easy Online Ordering</u></p> <p>Your Staples Preferred dashboard provides the ordering solutions you need, including favorites lists, easy re-order, reporting tools and more, to make it simple to place every order.</p>	<p><u>Preferred Perks</u></p> <p>Access to an exclusive collection of benefits, services, and solutions including 10% off Print and Marketing Services through Solutionshop.</p>