# Circular Opportunity Innovation Launchpad

# **FREQUENTLY ASKED QUESTIONS**

## **Program**

#### What does COIL programming offer?

- Targeted 1:1 support and expertise from business leaders
- Circular economy education
- National and international scaling connections
- Engagement and networking activities
- Optional 0% financing for 24 months from Harvest Impact
- Funding to fuel innovative, circular projects across southern Ontario.

#### What project types are accepted into this program?

- Waste-reduction that will improve the current food and environment systems
- Ecosystem regeneration from nature-based solutions and bio-based products
- Material loss prevention innovations that will provide long-term benefit
- Approaches to turn waste/byproducts into new products
- New use for the excess, lost or wasted material along your supply chain
- Developing/deploying technology to reduce waste

#### How does the mentor-matching work?

We will determine the best mentor to match you with based on your industry, business stage and specific project goals. Your mentor will provide expertise to help you plan your project and reach project milestones. There may be an opportunity to engage more than one expert, depending on project requirements.

### Eligibility

#### What are the eligibility criteria to participate in this program?

- The business operates within one or more of the following sectors: food and beverage, retail, agriculture, environment, textiles, construction & demolition, or clean-tech.
- Located within the southern Ontario jurisdiction see here
- One or two team members of the business's leadership team are available to participate in the program
- The business must have a scalable product or service
- Potential to create jobs and/or intellectual property
- Demonstrated track record of growth

# Can I apply to this program if my business is pre-revenue? Is there a minimum revenue requirement?

There is no minimum revenue required.



Agence fédérale de développement économique pour le Sud de l'Ontario

Funded by:

Federal Economic Development Agency for Southern Ontario





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