## **BUSINESS MODEL CANVAS**

| Designed For:               |                |               | Designed By:              | : |                   |   | Date:    |  |
|-----------------------------|----------------|---------------|---------------------------|---|-------------------|---|----------|--|
| Key Partners Key Activities |                |               | Value Propositions Custor |   | ner Relationships |   |          |  |
|                             |                |               |                           |   |                   |   |          |  |
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|                             |                | Key Resources |                           |   |                   | ( | Channels |  |
|                             |                |               |                           |   |                   |   |          |  |
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|                             |                |               |                           |   |                   |   |          |  |
|                             | Cost Structure |               |                           |   | Revenue Streams   |   |          |  |
|                             |                |               |                           |   |                   |   |          |  |
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|                   | Version: |  |  |  |  |  |  |  |  |
|-------------------|----------|--|--|--|--|--|--|--|--|
| Customer Segments |          |  |  |  |  |  |  |  |  |
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