What is Cleantech?

"Cleantech", or clean technology, refers to products, services, and processes using renewable materials and energy, reducing emissions and waste, and minimizing environmental impact. Cleantech is essential for addressing climate change, resource depletion, and pollution. It includes a wide range of technologies and practices promoting sustainability across various sectors. Canada's Cleantech industry is rapidly growing, driven by global demand for sustainable solutions. Learn more here: https://uvaro.com/blog/what-is-cleantech

How will this course benefit me?

This course will equip you with the essential knowledge, skills, processes, behaviours, and techniques to succeed as a Sales Development or Business Development Representative in the Cleantech sector. You will learn to effectively communicate and sell clean technology, connect directly with Canadian Cleantech employers, and develop job search skills with practical experience. All participants gain one year of access to Uvaro's career success training and job placement support.

Will this course help me secure employment?

The course offers employment support through career coaching and placement assistance. There are numerous opportunities to connect directly with Cleantech employers during class sessions, allowing you to gain insights and form valuable connections. The final four weeks of the 16-week training focus on career search skills, such as personal branding, resume writing, job prospecting, and interview techniques. Employment opportunities may include contract, part-time, and full-time positions with both small and large companies.

Who will be delivering the course?

The course is delivered by Uvaro, a community-based Career Success company dedicated to helping individuals achieve their financial health and fulfillment at work. Uvaro helps people realize their true potential through a blend of training, technology, work experience and coaching. Uvaro's accelerated training and upskilling programs are designed to quickly equip you with in-demand skills, leading to successful long-term employment outcomes, faster.

What types of employers could I be hired by?

Cleantech is a broad term that encompasses any technology that aims to improve environmental performance, including renewable energy, energy efficiency, water conservation and waste reduction. You could find work in any of the following industries (and more!):

Advanced Materials and Manufacturing
Agriculture and Food
Biofuels and Biochemicals
Energy & Utilities
Recycling and Waste Management
Transportation
Water and Wastewater
Heavy and Civil Engineering Construction
Professional, Scientific and Technical Services

What technology do I need to participate?

You will need a computer with a reliable internet connection. Any new applications or platforms used in the course will be thoroughly explained.

How much time do I need to spend per week?

To excel in the course, please expect to dedicate about 10 hours a week to classes and assignments.

Can my employer pay for the course?

The course fee often fits within employers' professional development budgets. You can ask your employer to pay for the course directly or contact us to facilitate the process.

What roles could I qualify for after completing this course?

To name a few,

Customer Success/Account Manager or Executive
Customer Implementation Specialist
Sales Representative or Manager
Quality Assurance Specialist
Business Development Representative
Sales Operations Specialist
Account Builder
Product Marketing Manager
Sustainability Officer or Manager

The course is also well suited to individuals implementing sustainability within their current organization.

What does the Uvaro membership include?

The program provides support beyond the 16-week training course. Participants receive a 12-month Uvaro membership, which grants access to career upskilling services. This includes unlimited access to advanced courses, workshops, career services and job search tool, 1:1 career coaching, access to network and industry engagement, and opportunities for work integrated learning experience.

What if I need to miss a class?

All classes are recorded and can be viewed at your convenience.

What payment methods are accepted?

The course fee can be paid by credit card or by e-transfer.

What requirements must I meet to graduate from the course?

To maintain an enrolled status and to be eligible for graduation, participants must:

- Achieve a score of 70% or higher in attendance
- Actively engage in group activities, breakout rooms, and discussions
- Submit 75% or more of their assignments

We understand that participants may have unique needs that require accommodations. Our instructors are committed to supporting your learning experience and will work with you to create a plan that accommodates your needs. Additionally, we offer asynchronous learning options for those who may not be able to attend live sessions, allowing you to access course materials and complete assignments at your own pace. If you require accommodations, please indicate on the application form.

What questions are asked on the application?

The application includes demographic, employment and education questions. It also asks the following short answer questions:

- What aspects about the Grow with Cleantech program and the cleantech industry appeal to you the most? How do you envision this program contributing to your personal and professional goals?
- What are you hoping to gain the most out of participating in this program? Is there a particular set of skills or knowledge that you're hoping to build on?
- How do you plan to apply the new skills gained from this program to your current or future career?
- Can you describe your experience and commitment to participating in online training opportunities? Please provide examples of how you have engaged with training or courses in the past and how you have applied the knowledge gained from them.

How do you decide who is accepted to the course?

We use a generalized scoring rubric when reviewing applications based on eligibility criteria. You may view the scoring rubric here.

Additional questions?
Please reach out to Shawna.H@BoundlessAccelerator.ca